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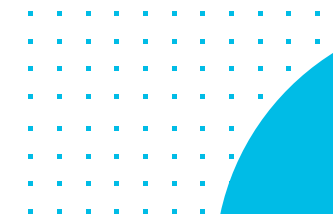✉ conference.gips@gniot.net.in
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ONE DAY NATIONAL CONFERENCE

29 April 2023, Saturday

on

INNOVATION IN TECHNOLOGY AND MANAGEMENT FOR SUSTAINABLE FUTURE

ITMSF-2023

About GNIOT

GNIOT group of institutions established in the year 2001 has become one of the leading institutions for commerce, management, and engineering programs worldwide. Our aim is to educate leaders who build a strong organization and wisely leverage the power of markets to create lasting value. At GNIOT, we share a strong commitment to a diverse community. It envisages a commitment born out of our longstanding belief in the transforming power of a strong and collaborative organizational culture. We believe that leveraging diverse perspectives enriches learning, inspires innovation, and develops strong leaders. Our students and learners along with our experienced faculty and administrators get boundless opportunities to interact with experts from around the world and every imaginable background. Here, the knowledge is exchanged with them not only in classrooms, but through seminars, meetings, club activities, conferences, and global study trips.

About GNIOT-IPS

GNIOT Institute of Professional Studies is now synonymous with quality education. Under the visionary planning and dynamic leadership of Shri. Rajesh Gupta, Chairman, GNIOT Institute of Professional studies is carved a niche for themselves by producing professionals of various acclaim. Owing to its highly qualified faculty, state-of-the-art infrastructure, quality teaching, and learning procedures. GNIOT Institute of Professional Studies is emerging as the preferred institute for higher studies students. GNIOT Institute of Professional Studies opened its door to the first batch of undergraduate students in July of 2020. Now in the year 2022, the Institution has grown promptly. GNIOT Institute of Professional Studies is on a fast track to becoming a recognized Institution that excels in multidisciplinary and interdisciplinary education, research, and innovation, educating globally competitive graduates with the potential to become leaders in their fields of endeavor. The graduates will have deep knowledge within their fields but will also excel in problem-solving skills, will be aware of the societal context of their chosen profession, will function effectively in teams, will have good communications skills, and above all, be lifelong learners. GNIOT Institute of Professional Studies, affiliated with Chaudhary Charan Singh University, Meerut is offering BBA, BCA, B.Com (P/H), and BSc.(CS) to promote higher education in NCR. It aims to not only propagate technical and professional education to the students but to create future leaders who manage and create powerful organizations in the corporate world.

About the Conference

One day National Conference on Innovation in technology and management for sustainable future aims to provide a platform to the researchers, young professional, academician, industrial participants, and budding students across globe to share their innovative research ideas. The conference will provide the intellectual environment to conceive new research ideas and will forge new collaborations. The conference will focus on the various emerging technologies and innovation in the field of Computer Science, Commerce and Management. The conference will also include PhD colloquium and best paper award. The aim of this National Conference is to invite the researchers and practitioners of various fields like Computer Science, Management, and Commerce. The conference focuses on bringing a platform that inspires innovation and smart thinking advances globally. The conference features a variety of business network and opportunities to extend support to global leaders and innovators. The conference aims to bring together researchers, academicians, professionals. Entrepreneurs and management students are in one platform to interact and disseminate information on the business prospects and challenges.

Ph.D. colloquium

National Conference-2023 Ph.D. colloquium aims to encourage well-grounded research among doctoral students in management and allied disciplines. In this direction a PhD colloquium is introduced in this edition of national conference. this edition of national conference.

The objectives of the doctoral colloquium are:

- To encourage interesting and important research by doctoral students in computer science, management, commerce and allied disciplines.
- To provide a platform for research scholars to present their hybrid research work in front of well-known academicians and get valuable feedback.
- Provide a platform for collaborative research among researchers from various universities / institutes.

The Ph.D. colloquium is open for doctoral scholars across different management and allied disciplines. At least one of the authors of the research paper should be a doctoral student. We welcome submission by both fulltime as well as part time doctoral students. To submit your research paper for Ph.D. colloquium, write Submission for PhD colloquium" in the subject line of the email.

Best Paper Award

Cash Prize will be given to the best selected research paper.

Objective

The objective of the National Conference is to create innovative technologies and re-orienting existing technologies for sustainable development and discuss future solutions to formulate a hybrid & holistic approach in decision making process. The conference will focus on creating technology-oriented business with reference to R&D and innovation management, new business/product development strategy as well as technology procurement and management.

Paper can be submitted in the following domains:

Computing Science and Technology	Management	Commerce
- Computational Method, Algorithms and Scientific Applications - Geometric Modeling, Graphics and Visualization - High Performance Computing and Networks - Advanced and Emerging Applications - Information Systems and Technologies - Urban and Regional Planning	- Marketing - Human Resource management - Finance & Economics - Operations Management - Information Technology	- Economical Policy and Issues. - Workforce Diversity - Entrepreneurship Development - Green Management - Social Media and Business - Business Process - Re-Engineering - Trends in E-commerce - Artificial Intelligence in E-commerce. - Augmented Reality. - Advertising and Salesmanship. - Customer Relationship Management. - E-business and Retail Management - Financial analytics.

Call for papers

The accepted extended abstracts will be published in the conference proceedings having ISBN and the same will be provided with CD/E-proceedings. Paper Submission Guidelines- All submitted papers should articulate original, unpublished results, experiment or theoretical. Papers submitted to the National Conference should meet these criteria and must not be under consideration for publication elsewhere. Manuscripts must follow the style of the National Conference and well undergo both peer review and editing. All 'others work' you have included in your paper must incorporate in-text citation.

Submission Link	https://easychair.org/conferences/?conf=itmsf2023
Registration Link	https://forms.gle/mp5kQdEX4FaLpSdr6

Submission Format

- ▶ Manuscript Format: MS Word, single-spaced.
- ▶ Font: Times New Roman, Font Size: 12
- ▶ Text: Text should be justified, except for the article title and block quotations.
- ▶ Reference as IEEE Format, maximum page limit :6 pages
- ▶ Authors should not be more than 3.

Important Dates

Submission of Abstracts	04/03/2023
Submission of Full-Length Paper and Registration	25/03/2023
Acceptance of the paper	05/04/2023
Last Day of Registration	10/04/2023

Registration Fees

Research Scholars/Students	500/-
Academicians	750/-
Industry Delegates	1000/-